



# JULIA ABBONIZIO

## About Me

I work in all realms of production, from experiential events to photography and styling. I am passionate about encouraging disruptive thought through creative means.

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## Experiences

2022

### ARCHITECTURAL DIGEST

#### Photo Editor, Remote

- Rebranding and art direction for new vertical
- Production logistics for commissioned content
- Develop internal systems and strategies
- Hire and manage freelance talent
- Billing and expense tracking

2022

### ODDITY PRODUCTIONS

#### Freelance Art Director, Remote

- Manage set construction
- Execute set design and wardrobe
- Develop budget and timeline
- Consult Virtual Production visuals

2022

### BUILT WITH BIOLOGY

#### Freelance Designer, Remote

- Redesign branding assets
- Create promotional materials
- Design event floor plan and logistics
- Reformat materials for print output

2021

### VIGNELLI CENTER FOR DESIGN STUDIES

#### Event Producer - Beyond Fashion, Roc NY

- Produce promotional content
- Venue/runway planning and technical coordination
- Manage digital asset team and contributing designers
- Create and manage financial budget

2021

### RICH BRAINERD STUDIOS

#### Freelance Studio Assistant, Roc NY

- Maintain studio facilities
- Lighting and technical assistance
- Styling and Propping

2021

### SUCK MY CHIC

#### Content Production Intern, NYC

- Photograph commercial content
- Produce and photograph original content
- BTS video/photo content coverage on set

2020

### HELLO COMPANY LIMITED

#### Freelance Producer, Remote

- Conducted branding and concept development
- Photographed campaign images
- Retouched and composited imagery
- Formatted ads for output
- Wrote and edited copy

2019

### MATTE PROJECTS

#### Media Management Intern, NYC

- Content coverage for company and client events
- Managed content archive
- Digital technician during event production
- Produced a charity event

## Education

2017 - 2021

Rochester Institute of  
Technology  
BFA Advertising Photography

## Skills

Capture One  
Adobe Creative Suite  
Art/Creative Direction  
Set Design  
Styling  
Photography/Videography  
Content Marketing  
Retouching

## Awards/Publications

Gold Rochester Addy Award  
Communication Arts  
Draft Magazine

## References

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