



JULIA ABBONZIO

I work in all realms of production and marketing, from experiential events to photography and styling. I am passionate about encouraging disruptive thought through creative means.

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Experiences

2022

CONDÉ NAST *Architectural Digest*

Visuals Editor, Remote

- Rebranding and art direction for new vertical
- Production logistics for commissioned content
- Develop internal systems and strategies
- Hire and manage freelance talent
- Billing and expense tracking

2022

ODDITY PRODUCTIONS

Freelance Art Director, Remote

- Manage set construction
- Execute set design and wardrobe
- Develop budget and timeline
- Consult for 3d and motion tracking visuals

2022

BUILT WITH BIOLOGY

Freelance Designer, Remote

- Redesign branding assets
- Create marketing materials
- Design event floor plan and logistics
- Reformat materials for print output

2021

VIGNELLI CENTER FOR DESIGN STUDIES

Event Producer - Beyond Fashion, Roc NY

- Marketing plan and promotional content
- Venue/runway planning and technical coordination
- Manage digital asset team and contributing designers
- Create and manage financial budget

2021

RICH BRAINERD STUDIOS

Studio Assistant, Roc NY

- Maintain studio facilities
- Lighting and technical assistance
- Styling and Propping

2021

SUCK MY CHIC

Content Producer, NYC

- Photograph commercial content
- Produce and photograph original content
- BTS video/photo content coverage on set

2020

HELLO COMPANY LIMITED

Freelance Producer, Remote

- Conducted branding and concept development
- Photographed campaign images
- Retouched and composited imagery
- Formatted ads for output
- Wrote and edited copy

2019

MATTE PROJECTS

Media Management Intern, NYC

- Content coverage for company and client events
- Managed content archive
- Digital technician during event production
- Produced a charity event

Education

2017 - 2021

Rochester Institute of

Technology

BFA Advertising Photography

Skills

Capture One

Adobe Creative Suite

Creative Direction

Content Marketing

Set Design

Styling

Photography/Videography

Retouching

Awards/Publications

Gold Addy Award

Communication Arts

Draft Magazine

References

Josh Owen +267-231-2375

David Turner +646-245-5790

Susan Lakin +818-515-9040